

# **Media Coverage NISM-SEBI National Financial Literacy Quiz (NFLQ) 2025**

# अमर उजाला

## युवाओं का वित्तीय ज्ञान बढ़ाएगी सेबी एनआईएसएम की साक्षरता प्रश्नोत्तरी

**21-22 जून को देशभर के छह शहरों में होंगे कार्यक्रम**

नई दिल्ली। राष्ट्रीय प्रतिभूति बाजार संस्थान (एनआईएसएम) ने भारतीय प्रतिभूति एवं विनियम बोर्ड (सेबी) के सहयोग से राष्ट्रीय वित्तीय साक्षरता प्रश्नोत्तरी (एनएफएलक्यू) 2025 के क्षेत्रीय चरण की शुरुआत की है। यह पूर्वी क्षेत्र के चरण की आधिकारिक शुरुआत है। प्रश्नोत्तरी कार्यक्रम 21-22 जून को कोलकाता के भवानीपुर एजुकेशन सोसायटी कॉलेज में किया जाएगा। इसमें ओडिशा, झारखंड, बिहार और पश्चिम बंगाल समेत पूर्वी राज्यों के करीब 60 स्नातक और 50 स्नातकोत्तर संस्थान हिस्सा लेंगे।

सेबी और एनआईएसएम ने क्षेत्रीय चरण की शुरुआत से पहले पूरे देश के छात्रों तक पहुंचने के लिए विशाल डिजिटल अभियान चलाया। इस अभियान के चलते करीब 5 लाख छात्रों ने अपनी रुचि दिखाई।

### शीर्ष तीन विजेताओं को किया जाएगा पुरस्कृत

स्नातक श्रेणी पहले तीन स्थानों पर रहने वाले विद्यार्थियों को पहला पुरस्कार 40,000 रुपये, दूसरा 30,000 रुपये और तीसरा पुरस्कार 20,000 रुपये का प्रदान किया जाएगा। इसी तरह से परास्नातक स्तर पर भी शीर्ष तीन विजेताओं को भी क्रमशः इतनी ही राशि का पुरस्कार प्रदान किया जाएगा। इसके अलावा पूर्वी क्षेत्र के शीर्ष 10 कॉलेज या विद्यार्थी राष्ट्रीय स्तरीय पर पहुंचेंगे।

एनएफएलक्यू युवा शिक्षार्थियों के बीच वित्तीय साक्षरता को सशक्त करने के लिए एनआईएसएम के व्यापक प्रयासों का हिस्सा है। यह पहल स्नातक और स्नातकोत्तर छात्रों के लिए है। इसका उद्देश्य वित्तीय बाजारों, निवेशकों के

**ग्रैंड फिनाले 8-9 नवंबर को**

पूरे देश में 6 शहरों में क्षेत्रीय दौर होंगे। इनमें पूर्वोत्तर पर विशेष ध्यान दिया जा रहा है। पूर्वी क्षेत्र में कोलकाता में 21-22 जून, दक्षिण में बंगलूरु में 5-6 जुलाई, उत्तर में एनसीआर में 26-27 जुलाई, मध्य में इंदौर में 16-17 अगस्त, उत्तर-पूर्व में गुवाहाटी में 30-31 अगस्त, पश्चिम में अहमदाबाद में 13-14 सितंबर को प्रश्नोत्तरी का आयोजन किया जाएगा। क्षेत्रीय चरण के बाद ग्रैंड फिनाले 8-9 नवंबर को महाराष्ट्र के पातालगंगा में एनआईएसएम परिसर में किया जाएगा।

अधिकारों और बाजार मध्यस्थों की भूमिका के बारे में जागरूकता फैलाना है। इस पहल का मकसद छात्रों को वित्तीय दुनिया में कदम रखते समय निर्णय लेने के लिए आवश्यक ज्ञान से सशक्त बनाना है। ब्यूरो/एजेंसी

**Article Date: June 20, 2025**

# HEADLINES NOW

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EDITORIAL & NEWS

HEADLINES NOW

DATE: MONDAY 23 JUNE 2025

## Nationwide Quiz Ignites Financial Awareness Among Indian Youth

### Financial Quiz Galvanizes Indian Youth Toward Economic Empowerment

**Kolkata:** The National Institute of Securities Markets (NISM), partnering with the Securities and Exchange Board of India (SEBI), initiated the National Financial Literacy Quiz (NFLQ) 2025 with its Eastern Regional Round on June 21-22 at Bhawanipur Education Society College (NSHM Knowledge Campus). Nearly 2.5 lakh students nationwide engaged in an online preliminary quiz, with 60 undergraduate and 50 post-graduate institutes from Odisha, Jharkhand, Bihar, and



West Bengal competing in Kolkata. Aimed at fostering financial literacy, NFLQ 2025 educates young learners on financial markets, investor rights, and market intermedi-

aries. Upcoming regional rounds are set for Bangalore (July 5-6), NCR (July 26-27), Indore (August 16-17), Guwahati (August 30-31), and Ahmedabad (September 13-14), with the final round scheduled for November 8-9 at NISM's Patnaganga campus. NISM Director Shri Sashi Krishnan highlighted financial knowledge as a crucial skill, while SEBI's Shri Sanjay Sarwade stressed its empowerment potential. Winners from IIM Calcutta and IIT Dhanbad secured cash prizes.

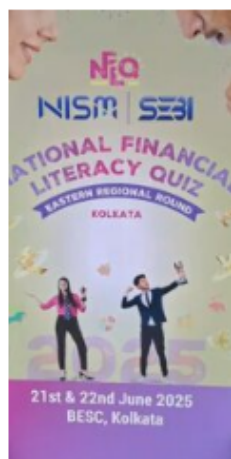
**Article Date: - June 21, 2025**

## Press Coverage for NISM-SEBI National Financial Literacy Quiz (NFLQ) 2025



**Kolkata, June 21, 2025** — In a bid to bolster financial literacy among India's youth, the National Institute of Securities Markets (NISM), in collaboration with the Securities and Exchange Board of India (SEBI), launched the *National Financial Literacy Quiz (NFLQ) 2025*, beginning with the Eastern Regional Round held in Kolkata on June 21–22.

Hosted at the Bhawanipur Education Society College (NSHM Knowledge Campus), the event witnessed participation from students representing approximately 60 undergraduate and 50 postgraduate institutions across Eastern India, including states like West Bengal, Odisha, Bihar, and Jharkhand.



Prior to the regional event, more than 2.5 lakh students across the country took part in an online preliminary round, reflecting the wide outreach and growing interest in financial literacy among the student community.

NFLQ 2025 forms a vital part of NISM's ongoing efforts to promote financial awareness and educate students about financial markets, investor rights, and the role of market intermediaries. The initiative specifically targets undergraduate and postgraduate students, aiming to equip them with the knowledge necessary for making informed financial decisions.

Commenting on the launch, Shri Sashi Krishnan, Director of NISM, said, *"Financial knowledge is an essential life skill. By engaging with young learners through initiatives like NFLQ, NISM is striving to nurture a more informed, confident and responsible generation."*

Shri Sanjay Sarwade, Chief General Manager and Regional Director, SEBI Eastern Regional Office, echoed the sentiment, stating, *"Financial literacy is not just about money, it's about empowering yourself with knowledge to make informed decisions."*

**Article Date: - June 21, 2025**



## **NISM, SEBI Launch National Financial Literacy Quiz 2025; IIM Bodhgaya, IIM Calcutta Win East Zone Rounds**

*Last week, 60 undergraduate and 50 postgraduate institutes across eastern India took part in the regional round in Kolkata. More regional rounds are being conducted in five more cities. The finals will be held at the NISM campus at Patalganga, near Navi Mumbai, on November 8 and 9*

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The National Institute of Securities Markets (NISM) and the Securities and Exchange Board of India (SEBI) have launched the 'National Financial Literacy Quiz 2025' for undergraduate and postgraduate institutes across the country as part of their broader advocacy efforts to strengthen financial literacy in the student community. The programme aims to spread awareness about financial markets, investor rights, and the role of market intermediaries. Around 2,50,000 students from all over India participated in an online quiz in the first stage of the competition

Last week, 60 undergraduate and 50 postgraduate institutes across eastern India took part in the regional round in Kolkata. More regional rounds are being conducted in five more cities. The finals will be held at the NISM campus at Patalganga, near Navi Mumbai, on November 8 and 9

Sashi Krishnan, director, NISM, said, "Financial knowledge is an essential life skill. By engaging with young learners through initiatives like NFLQ, NISM is striving to nurture a more informed, confident and responsible generation."

**Article Date: - June 23, 2025**

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<sup>1</sup> <https://www.freepressjournal.in/education/nism-sebi-launch-national-financial-literacy-quiz-2025-iim-bodhgaya-iim-calcutta-win-east-zone-rounds>



# THE TIMES OF INDIA

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Mumbai: The National Institute of Securities Markets (NISM), in collaboration with the Securities and Exchange Board of India (SEBI), launched the National Financial Literacy Quiz (NFLQ) 2025. It began with the eastern regional round on June 21–22 in Kolkata with participants from 60 undergraduate and 50 postgraduate institutes. Also, 2.5 lakh students nationwide participated in an online quiz.

Sashi Krishnan, director of NISM, said: "NFLQ 2025 is part of their efforts to spread awareness about financial markets, investor rights and the role of market intermediaries. More regional rounds will be held in five cities. The final round will be held on NISM Campus at Patalganga in Maharashtra on Nov 8-9."

Mumbai: The National Institute of Securities Markets (NISM), in collaboration with the Securities and Exchange Board of India (SEBI), launched the National Financial Literacy Quiz (NFLQ) 2025. It began with the eastern regional round on June 21–22 in Kolkata with participants from 60 undergraduate and 50 postgraduate institutes.

**Article Date: - June 23, 2025**

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<sup>2</sup> <https://timesofindia.indiatimes.com/city/mumbai/financial-literacy-quiz-for-students/articleshow/122031222.cms>

# **THE NORTH EAST TIMES**

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## **NISM and SEBI launches NFLQ 2025 with East Regional Round in Kolkata**

MUMBAI, JUNE 23: The National Institute of Securities Markets (NISM), in collaboration with the Securities and Exchange Board of India (SEBI), launched the National Financial Literacy Quiz (NFLQ) 2025. The NFLQ began with the Eastern Regional Round, which was held on June 21-22 at the Bhawanipur Education Society College (NSHM Knowledge Campus) in Kolkata. Participants from around 60 undergraduate and 50 postgraduate institutes across Eastern states, including Odisha, Jharkhand, Bihar, and West Bengal, participated.

NFLQ 2025 is part of NISM's broader advocacy efforts to strengthen financial literacy among young learners. The initiative is aimed at undergraduate and postgraduate students and is designed to spread awareness about financial markets, investor rights, and the role of market intermediaries. Further Regional Rounds are being conducted in another 5 cities. The final round will be held at the NISM Campus, Patalganga (Maharashtra), on 8-9 Nov, 2025.

Commenting about NFLQ, Sashi Krishnan, Director, NISM, said, "Financial knowledge is an essential life skill. By engaging with young learners through initiatives like NFLQ, NISM is striving to nurture a more informed, confident and responsible generation." NET BUREAU

**Article Date: - June 23,2025**

## Anand Bazaar Patrika<sup>4</sup>



আনন্দবাজার.com

কখনও স্প্যামকল আবার কখনও মেসেজ, বর্তমানে বিভিন্ন মাধ্যমে আর্থিক জালিয়াতির শিকার হচ্ছে সাধারণ মানুষ। প্রযুক্তিগত উন্নতির যুগে খবরের শিরোনাম কাড়ছে ‘ডিজিটাল অ্যারেস্ট’-এর ঘটনাও। যার ফলে ব্যাঙ্কে সঞ্চিত সমস্ত পুঁজিও নিমেষেই হারিয়ে ফেলছে মানুষ। এ বার তাই পড়ুয়াদের মধ্যে আর্থিক সচেতনতা প্রসার ঘটাতে উদ্যোগী কেন্দ্র। এ জন্য এক অভিনব প্রতিযোগিতা আয়োজন করা হয়েছে। সম্প্রতি কলকাতার বুকে আয়োজন করা হল পূর্বাঞ্চলীয় শাখার প্রতিযোগিতা।

কলেজ স্তরের পড়ুয়াদের মধ্যে ফিন্যানশিয়াল লিটারেসি বা আর্থিক স্বাক্ষরতা বৃদ্ধির প্রসারে উদ্যোগী সিকিউরিটি অ্যান্ড এক্সচেঞ্জ বোর্ড অফ ইন্ডিয়া বা সেবি। সেবি-র তত্ত্বাবধানে এই উদ্যোগ বাস্তবায়নের জন্য মুখ্য ভূমিকা পালন করছে ন্যাশনাল ইনস্টিটিউট অব সিকিউরিটিজ মার্কেটস (এনআইএসএম)। এ জন্য সর্বভারতীয় স্তরে ন্যাশনাল ফিন্যানশিয়াল লিটারেসি কুইজ (এনএফএলকিউ), ২০২৫-এর আয়োজন করছে তারা। গত বছর ডিসেম্বর থেকে শুরু হয়েছে অনলাইন কুইজ প্রতিযোগিতা। যেখানে যোগ দেন ২,৫০,০০০ জন পড়ুয়া। এর পর পূর্বাঞ্চলের রাজ্যগুলির জন্য গত ২১ এবং ২২ জুন কুইজ প্রতিযোগিতার আয়োজন করা হয় কলকাতার ভবানীপুর এডুকেশন সোসাইটি কলেজে। যোগ দেন ওড়িশা, ঝাড়খণ্ড, বিহার, পশ্চিমবঙ্গ-সহ পূর্বাঞ্চলের প্রায় ৬০টি স্নাতক এবং ৫০টি স্নাতকোত্তর প্রতিষ্ঠানের শিক্ষার্থীরা।

<sup>4</sup> [https://www.anandabazar.com/education-career/sebi-and-nism-organized-national-financial-literacy-quiz-2025-for-eastern-region-dgtl/cid/1613707#goog\\_rewarded](https://www.anandabazar.com/education-career/sebi-and-nism-organized-national-financial-literacy-quiz-2025-for-eastern-region-dgtl/cid/1613707#goog_rewarded)



# THE ECHO OF INDIA

## NISM & SEBI launch National Financial Literacy Quiz 2025 with East Regional Round in Kolkata Empowering India's Youth Through Financial Knowledge and Awareness

EOI CORRESPONDENT

**MUMBAI, JUNE 24/--** The National Institute of Securities Markets (NISM), in collaboration with the Securities and Exchange Board of India (SEBI), launched the National Financial Literacy Quiz (NFLQ) 2025. The NFLQ began with the Eastern Regional Round, which was held on June 21-22 at the Bhawanipur Education Society College (NSHM Knowledge Campus) in Kolkata. Participants from around 60 undergraduate and 50 postgraduate institutes across Eastern states, including Odisha, Jharkhand, Bihar, and West Bengal, participated.

The Regional Round was preceded by an online quiz round. Around 2,50,000 students from all over India, participated in the online quiz. NFLQ 2025 is part of NISM's broader advocacy efforts to strengthen financial literacy among young learners. The initiative is aimed at undergraduate and postgraduate students and is designed to spread awareness about financial markets, investor rights, and the role of market intermediaries. It seeks to empower students with the knowledge they need to make informed decisions as they step into the financial world.

Further Regional Rounds are being conducted in another 5 cities.

Sr No.	Region	Date	Location
1	South	5th-6th July	Bangalore
2	North	26th-27th July	NCR
3	Central	16th-17th Aug	Indore
4	North East	30th-31st Aug	Guwahati
5	West	13th-14th Sep	Ahmedabad

The final round will be held at the NISM Campus, Patalganga (Maharashtra), on 8th-9th Nov, 2025.

Commenting about NFLQ, Sashi Krishnan, Director, NISM, said, "Financial knowledge is an essential life skill. By engaging with young learners through initiatives like NFLQ, NISM is striving to nurture a more informed, confident and responsible generation."

Sanjay Sarwade, Chief General Manager and Regional Director, SEBI Eastern Regional Office, SEBI, said, "Financial literacy is not just about money, it's about empowering yourself with knowledge to make informed decisions."



## एनआईएसएम और सेबी ने पूर्वी क्षेत्रीय दौर के साथ राष्ट्रीय वित्तीय साक्षरता प्रश्नोत्तरी का शुभारंभ किया

मुंबई, 24 जून (एजेंसी)। भारतीय प्रतिभूति और विनियम बोर्ड (सेबी) के सहयोग से राष्ट्रीय प्रतिभूति बाजार संस्थान (एनआईएसएम) ने राष्ट्रीय वित्तीय साक्षरता प्रश्नोत्तरी (एनएफएलक्यू) 2025 का शुभारंभ किया। एनएफएलक्यू की शुरुआत पूर्वी क्षेत्रीय दौर से हुई, जो 21-22 जून को कोलकाता के भवानीपुर एजुकेशन सोसाइटी कॉलेज (एनएसएचएम नॉलेज कैंपस) में आयोजित किया गया था। ओडिशा, झारखंड, बिहार और पश्चिम बंगाल सहित पूर्वी राज्यों के लगभग 60 स्नातक और 50 स्नातकोत्तर संस्थानों के प्रतिभागियों ने भाग लिया। क्षेत्रीय दौर से पहले एक ऑनलाइन प्रश्नोत्तरी दौर हुआ। पूरे भारत से लगभग 2,50,000 छात्रों ने ऑनलाइन प्रश्नोत्तरी में भाग लिया। एनएफएलक्यू 2025 युवा शिक्षार्थियों के बीच वित्तीय साक्षरता को मजबूत करने के लिए एनआईएसएम के व्यापक कालत प्रयासों का हिस्सा है। आगे के क्षेत्रीय दौर अन्य 5 शहरों में आयोजित किए जा रहे हैं। क्रमांक क्षेत्र तिथि स्थान: 1) दक्षिण 5-6 जुलाई बैंगलोर, 2) उत्तर 26-27 जुलाई एनसीआर, 3) मध्य 16-17 अगस्त इंदौर, 4) उत्तर पूर्व 30-31 अगस्त गुवाहाटी, 5) पश्चिम 13-14 सितंबर अहमदाबाद। अंतिम दौर 8-9 नवंबर, 2025 को पातालगंगा (महाराष्ट्र) के एनआईएसएम परिसर में आयोजित किया जाएगा। एनएफएलक्यू के बारे में टिप्पणी करते हुए, एनआईएसएम के निदेशक श्री शशि कृष्णन ने कहा, वित्तीय ज्ञान एक आवश्यक जीवन कौशल है। एनएफएलक्यू जैसी पहलों के माध्यम से युवा शिक्षार्थियों के साथ जुड़कर, एनआईएसएम एक अधिक सूचित, आत्मविश्वासी और जिम्मेदार पीढ़ी का पोषण करने का प्रयास कर रहा है। सेबी पूर्वी क्षेत्रीय कार्यालय, सेबी के मुख्य महाप्रबंधक और क्षेत्रीय निदेशक श्री संजय सरवड़े ने कहा, वित्तीय साक्षरता केवल पैसे के बारे में नहीं है, यह सूचित निर्णय लेने के लिए ज्ञान के साथ खुद को सशक्त बनाने के बारे में है।

**Article Date: - June 24, 2025**

Puber Kalom



## কলকাতায় বিশেষ কুইজ প্রতিযোগিতা

পুবের কলম প্রতিবেদক: ভারতীয় সিকিউরিটিজ অ্যান্ড এক্সচেঞ্জ বোর্ড (সেবি)-এর সহযোগিতায় ন্যাশনাল ইনস্টিটিউট অব সিকিউরিটিজ মার্কেটস (এনআইএসএম) ন্যাশনাল ফিন্যান্সিয়াল লিটারেসি কুইজ (এনএফএলকিউ) ২০২৫-এর আয়োজিত হল। কলকাতার ভবানীপুর এডুকেশন সোসাইটি কলেজে এই কুইজের পূর্বাঞ্চলীয় রাউন্ড অনুষ্ঠিত হয় ২১-২২ জুন। ওড়িশা, ঝাড়খণ্ড, বিহার ও পশ্চিমবঙ্গসহ পূর্বাঞ্চলের প্রায় ৬০টি স্নাতক এবং ৫০টি স্নাতকোত্তর প্রতিষ্ঠান থেকে অংশগ্রহণকারী শিক্ষার্থীরা এতে অংশগ্রহণ করেন। কলকাতা স্টক এক্সচেঞ্জ ফিন্যান্সিয়াল মার্কেটস সেন্টার অফ এডিজিয়েন্স-এর পরিচালক ও কলকাতা বিশ্ববিদ্যালয়ের কমার্স বিভাগের অধ্যাপক



ড. রাম প্রহ্লাদ চৌধুরী বলেন, জাতীয় আর্থিক সাক্ষরতা কুইজ শিক্ষার্থীদের মাধ্যমে আর্থিক সচেতনতা বৃদ্ধির একটি কার্যকর মাধ্যম। তিনি বলেন, বর্তমান আর্থিক জটিলতাগুলির মোকাবিলায় শিক্ষার্থীরা গুরুত্বপূর্ণ ভূমিকা নিতে পারে

এবং এই উদ্যোগকে ব্যাপকভাবে প্রচার করা উচিত। ড. রাম প্রহ্লাদ চৌধুরী পশ্চিমবঙ্গের বিভিন্ন কলেজ ও বিশ্ববিদ্যালয়ের সঙ্গে যোগাযোগ করে এই অনুষ্ঠানের সফল আয়োজনে গুরুত্বপূর্ণ ভূমিকা পালন করেন।



**Article Date: - June 24, 2025**



Ei Shamay<sup>6</sup>

# এই সময়

## সেবি-র উদ্যোগে কুইজ



এই সময়: কলেজ-স্তরের পড়ুয়াদের মধ্যে ফিন্যান্সিয়াল লিটারেসি বৃদ্ধিতে উদ্যোগী হলো সিকিউরিটি অ্যান্ড

এক্সচেঞ্জ বোর্ড অফ ইন্ডিয়া বা সেবি। সেবি-র তত্ত্বাবধানে এই উদ্যোগ বাস্তবায়নে মুখ্য ভূমিকা পালন করছে ন্যাশনাল ইনস্টিটিউট অব সিকিউরিটিজ মার্কেটস (এনআইএসএম)। সর্বভারতীয় স্তরে ন্যাশনাল ফিন্যান্সিয়াল লিটারেসি কুইজ (এনএফএলকিউ) ২০২৫-এর আয়োজন করেছে তারা। গত বছর ডিসেম্বরে শুরু হয়েছে অনলাইন কুইজ প্রতিযোগিতা। যেখানে যোগ দিয়েছেন আড়াই লক্ষ পড়ুয়া। পূর্বাঞ্চলের রাজ্যগুলির জন্য সম্প্রতি তা আয়োজিত হয় কলকাতার একটি কলেজে। যোগ দেয় ওড়িশা, ঝাড়খণ্ড, বিহার,

পশ্চিমবঙ্গ-সহ পূর্বাঞ্চলের প্রায় ৬০টি স্নাতক ও ৫০টি স্নাতকোত্তর প্রতিষ্ঠান।

কলকাতা স্টক এক্সচেঞ্জ ফিন্যান্সিয়াল মার্কেটস সেন্টার অফ এক্সেলেন্স-এর পরিচালক এবং কলকাতা বিশ্ববিদ্যালয়ের বাণিজ্য বিভাগের অধ্যাপক রামপ্রসাদ চৌধুরী বলেন, ‘এমন কুইজ পড়ুয়াদের মধ্যে আর্থিক সচেতনতা বৃদ্ধির কার্যকরী মাধ্যম। আর্থিক জটিলতা মোকাবিলায় পড়ুয়ারা যাতে গুরুত্বপূর্ণ ভূমিকা নিতে পারেন, তাই এই পদক্ষেপ।’ স্নাতক এবং স্নাতকোত্তরে ফার্স্ট, সেকেন্ড, থার্ডদের যথাক্রমে ৪০,০০০, ৩০,০০০ এবং ২০,০০০ টাকা পুরস্কার দেওয়া হয়। স্নাতকে তৃতীয় স্থানে কলকাতার গোয়েঙ্কা কলেজ। স্নাতকোত্তরে তিনটি স্থানে আছে আইআইএম কলকাতা, সেন্ট জেভিয়ার্স কলেজ কলকাতা ও সেন্ট জেভিয়ার্স বিশ্ববিদ্যালয় কলকাতা।

**Article Date: - June 27, 2025**

# प्रभात खबर

## नेशनल फाइनेंशियल लिटरेसी क्विज में ऑनलाइन 2,50,000 छात्रों ने भाग लिया

संवाददाता, कोलकाता

भारतीय प्रतिभूति और विनियम बोर्ड (एसईबीआई) के सहयोग से राष्ट्रीय प्रतिभूति बाजार संस्थान (एनआईएसएम) ने राष्ट्रीय वित्तीय साक्षरता प्रश्नोत्तरी (एनएफएलक्यू) 2025 का शुभारंभ किया। एनएफएलक्यू की शुरुआत पूर्वी क्षेत्र से हुई, जो कोलकाता के भवानीपुर एजुकेशन सोसाइटी कॉलेज में आयोजित की गयी। ओडिशा, झारखंड, बिहार और पश्चिम बंगाल सहित पूर्वी राज्यों के लगभग 60 स्नातक और 50 स्नातकोत्तर संस्थानों के प्रतिभागियों ने भाग लिया। क्षेत्रीय दौर से पहले एक ऑनलाइन प्रश्नोत्तरी दौर हुआ, जिसमें भारत से लगभग 2,50,000 छात्रों ने ऑनलाइन प्रश्नोत्तरी में भाग लिया। एनएफएलक्यू के बारे में एनआईएसएम के निदेशक शशि कृष्णन ने कहा कि वित्तीय ज्ञान एक आवश्यक जीवन कौशल है। एनएफएलक्यू जैसी पहल के माध्यम से युवा शिक्षार्थियों के साथ जुड़कर, एनआईएसएम एक अधिक



नेशनल फाइनेंशियल लिटरेसी क्विज में भाग लेते अतिथि व अन्य.

सूचित, आत्मविश्वासी और जिम्मेदार पीढ़ी का पोषण करने का प्रयास कर रहा है। सेबी पूर्वी क्षेत्रीय कार्यालय, सेबी के मुख्य महाप्रबंधक और क्षेत्रीय निदेशक संजय सरवडे ने कहा कि वित्तीय साक्षरता केवल पैसे के बारे में नहीं है, यह सूचित निर्णय लेने के लिए ज्ञान के साथ खुद को सशक्त बनाने के बारे में है।

कलकत्ता यूनिवर्सिटी में प्रोफेसर, कलकत्ता स्टॉक एक्सचेंज, वित्तीय बाजार उत्कृष्टता केंद्र के निदेशक और वाणिज्य विभाग के अध्यापक प्रो डॉ राम प्रह्लाद चौधरी ने राष्ट्रीय वित्तीय साक्षरता क्विज के महत्व को रेखांकित किया। उन्होंने कहा कि एनएफएलक्यू 2025 युवा शिक्षार्थियों के बीच वित्तीय

साक्षरता को मजबूत करने के लिए एनआईएसएम के व्यापक कालांतर प्रयासों का हिस्सा है। यह पहल स्नातक और स्नातकोत्तर छात्रों के लिए है और इसे वित्तीय बाजारों, निवेशक अधिकारों और बाजार मध्यस्थों की भूमिका के बारे में जागरूकता फैलाने के लिए डिज़ाइन किया गया है। बंगाल के विभिन्न कॉलेजों और विश्वविद्यालयों के प्रतिभागियों को जोड़कर कार्यक्रम को सफल बनाने का प्रयास किया गया है। आगे के क्षेत्रीय दौर अन्य पांच शहरों में आयोजित किये जायेंगे। क्विज का अंतिम दौर 8-9 नवंबर, 2025 को पातालगंगा (महाराष्ट्र) के एनआईएसएम परिसर में आयोजित किया जायेगा।

**Article Date: - June 30, 2025**



## Press Coverage for NISM-SEBI National Financial Literacy Quiz (NFLQ) 2025



Youtube Links



[https://www.youtube.com/watch?v=FbW1f\\_tXzjw](https://www.youtube.com/watch?v=FbW1f_tXzjw)



### NISM and SEBI National Financial Literacy Quiz 2025 with South Regional Round in Bangalore

🕒 July 5, 2025 📁 News & Updates 👤 Team Magzmumbai

The National Institute of Securities Markets (NISM), in collaboration with the Securities and Exchange Board of India (SEBI), launched the National Financial Literacy Quiz (NFLQ) 2025. Around 2,50,000 students from all over India, participated in the on-line quiz and thereafter, the quiz is being held at various regions—Eastern, Southern, Northern, Central, Western and North East.

The eastern round was held on June 21-22, 2025 and now the NFLQ Southern Regional Round, was held at the Symbiosis Institute of Business Management, Bangalore. Participants from around 50 undergraduate and 60 postgraduate institutes across Southern states, including Andhra Pradesh, Karnataka, Kerala, Puducherry, Tamil Nadu and Telangana participated.

The Regional Round was preceded by an online quiz round.

NFLQ 2025 is part of NISM's broader advocacy efforts to strengthen financial literacy among young learners. The initiative is aimed at undergraduate and postgraduate students and is designed to spread awareness about financial markets, investor rights, and the role of market intermediaries. It seeks to empower students with the knowledge they need to make informed decisions as they step into the financial world.

Further Regional Rounds are being conducted in another four cities.

Sr No.	Region	Date	Location
1	North	26th-27th July	Gurugram
2	Central	16th-17th Aug	Indore
3	North East	30th-31st Aug	Guwahati
4	West	13th-14th Sep	Ahmedabad

The final round will be held at the NISM Campus, Patalganga (Maharashtra), on 8th-9th Nov, 2025.

Commenting about NFLQ, Shri Sashi Krishnan, Director, NISM, said, "Financial knowledge is an essential life skill. By engaging with young learners through initiatives like NFLQ, NISM is striving to nurture a more informed, confident and responsible generation."

**Shri Susanta Kumar Das, Chief General Manager, SEBI Head Office, said, "An educated investor is an empowered investor. Financial literacy enables an investor to secure a better future."**

#### At a Glance: Rewards and Recognition

Prizes for Top three winners in each category (Undergraduate Category):

##### Undergraduate Category:

- 1st Prize – Rs. 40,000/- Christ University, Central Campus, Bangalore
- 2nd Prize – Rs. 30,000/- Narsee Monjee Institute of Management, Bangalore
- 3rd Prize – Rs. 20,000/- Chanakya University, Bangalore

## THE WEEK

**THEWEEK** MAGAZINE 

HOME INDIA WORLD BUSINESS SPORTS ENTERTAINMENT MIDDLE EAST HEALTH DEFENCE

Home > Leisure > Society



### NISM and SEBI's financial literacy quiz gains momentum with regional rounds across India

Over 2.5 lakh students engaged in NISM-SEBI's NFLQ 2025, promoting financial awareness through nationwide university-level competition

By Irene Parayil | Updated: July 09, 2025 16:55 IST



The National Institute of Securities Markets (NISM) in association with the Securities and Exchange Board of India (SEBI) is collaborating to conduct the National Financial Literacy Quiz (NFLQ) this year. The quiz is part of a national initiative aimed at promoting and fostering financial literacy among students in Indian universities. Targeting undergraduate and postgraduate students alike, NFLQ 2025 is designed to help the youth learn about financial markets, investor rights, and the role of market intermediaries.

The Southern Regional Round was successfully conducted on July 5 and 6 at Bengaluru's Symbiosis Institute of Business Management, and included participants from over 50 undergraduate and 60 postgraduate institutes across the Southern states and Union Territories—Andhra Pradesh, Karnataka, Kerala, Puducherry, Tamil Nadu, and Telangana.

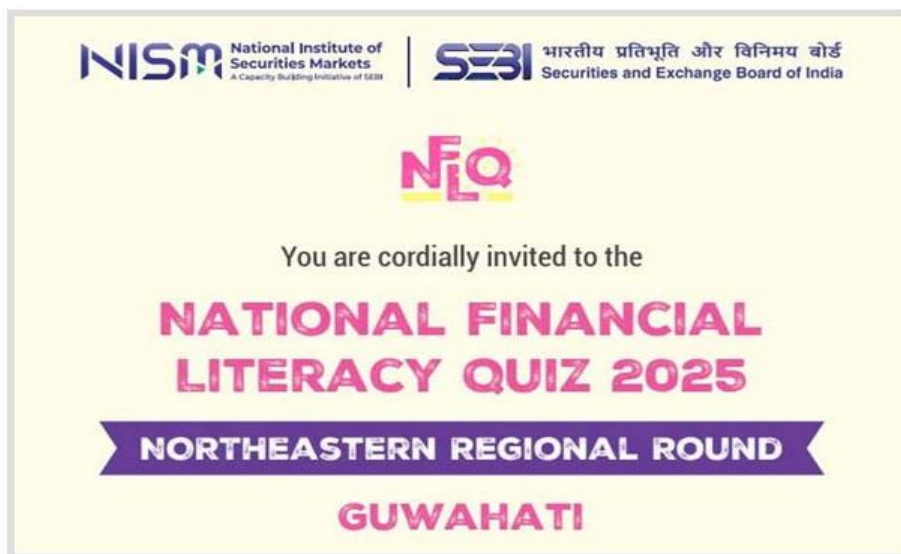
In the undergraduate category, three Bengaluru-based universities bagged the top prizes. Christ University secured the first position, followed by Narsee Monjee Institute of Management and Chanakya University. The postgraduate category included winners from Government First Grade College, Bengaluru, in first place; Pondicherry University, Pondicherry, in second; and, in third place, RV Institute of Management, Bengaluru. The cash prizes were Rs 40,000, Rs 30,000, and Rs 20,000 for the first, second, and third places, respectively.

The Southern round was preceded by the Eastern Regional Round, which was held from June 21 to 22. Additional rounds will follow for the North (26 – 27 July), the Central (16 – 17 August), the North-East (30 – 31 August), and the West (13 – 14 September), culminating in a final national round at the NISM Campus in Maharashtra's Patalganga on 8 and 9 November 2025. Before the rounds, an online quiz was conducted with over 2.5 lakh students participating from all over India.

Speaking at the event, NISM Director Sashi Krishnan said, "Financial knowledge is an essential life skill. By engaging with young learners through initiatives like NFLQ, NISM is striving to nurture a more informed, confident, and responsible generation." Susanta Kumar Das, Chief General Manager at SEBI Head Office, echoed the sentiment, stating, "An educated investor is an empowered investor. Financial literacy enables an investor to secure a better future."

**Article Date: - July 9, 2025**

## NISM-SEBI National Financial Literacy Quiz 2025 Regional Round in Guwahati



Agartala, Aug 06, 2025, By Our Correspondent

In a major step toward advancing financial literacy among the youth of the region, students from various colleges and universities in Tripura will participate in the Regional Round (North East) of the NISM-SEBI National Financial Literacy Quiz 2025. The event is scheduled to be held on August 30 and 31, 2025, at Assam Don Bosco University, Tapesia Campus, Guwahati. The prestigious quiz is jointly organized by the National Institute of Securities Markets (NISM) and the Securities and Exchange Board of India (SEBI). It aims to enhance students' understanding of financial principles, decision-making skills, and awareness of India's economic framework. The event is open to both undergraduate and postgraduate students from across the Northeastern states. The full-day event will commence at 8:00 AM and continue until 5:30 PM, featuring a range of activities including student registration, a proctored examination, results declaration, and a keynote address with lamp lighting. This will be followed by multiple rounds of on-stage quiz competitions, before concluding with prize distribution and closing remarks. While participants are required to make their own travel and accommodation arrangements, NISM will reimburse the expenses Rs. 5000 per participant for the students from the state Tripura. Students from Tripura are expected to confirm their participation through an official Google form link (<https://tinyurl.com/4yctp8ct>) provided by the organizers. This event serves as a valuable platform for young learners to showcase their financial knowledge and analytical abilities while competing with peers from across the Northeast.

**Article Date: - August 6, 2025**



## National Network

TRIPURA OBSERVER  
THURSDAY, 7<sup>TH</sup> AUGUST, 2025

NATIONAL NETWORK | 5

# NISM-SEBI NFL Quiz 2025 Regional Round in Guwahati Tripura students to join

### Observer Reporter

**Agartala: Aug 06.** In a major step toward advancing financial literacy among the youth of the region, students from various colleges and universities in Tripura will participate in the Regional Round (North East) of the NISM-SEBI National Financial Literacy Quiz 2025. The event is scheduled to be held on August 30 and 31, 2025, at Assam Don Bosco University, Tapesia Campus, Guwahati.

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**Article Date: - August 7, 2025**



## Tripura Times

Thursday, August 28, 2025

# NE round of Natl Financial Literacy Quiz in Guwahati

**Times News**

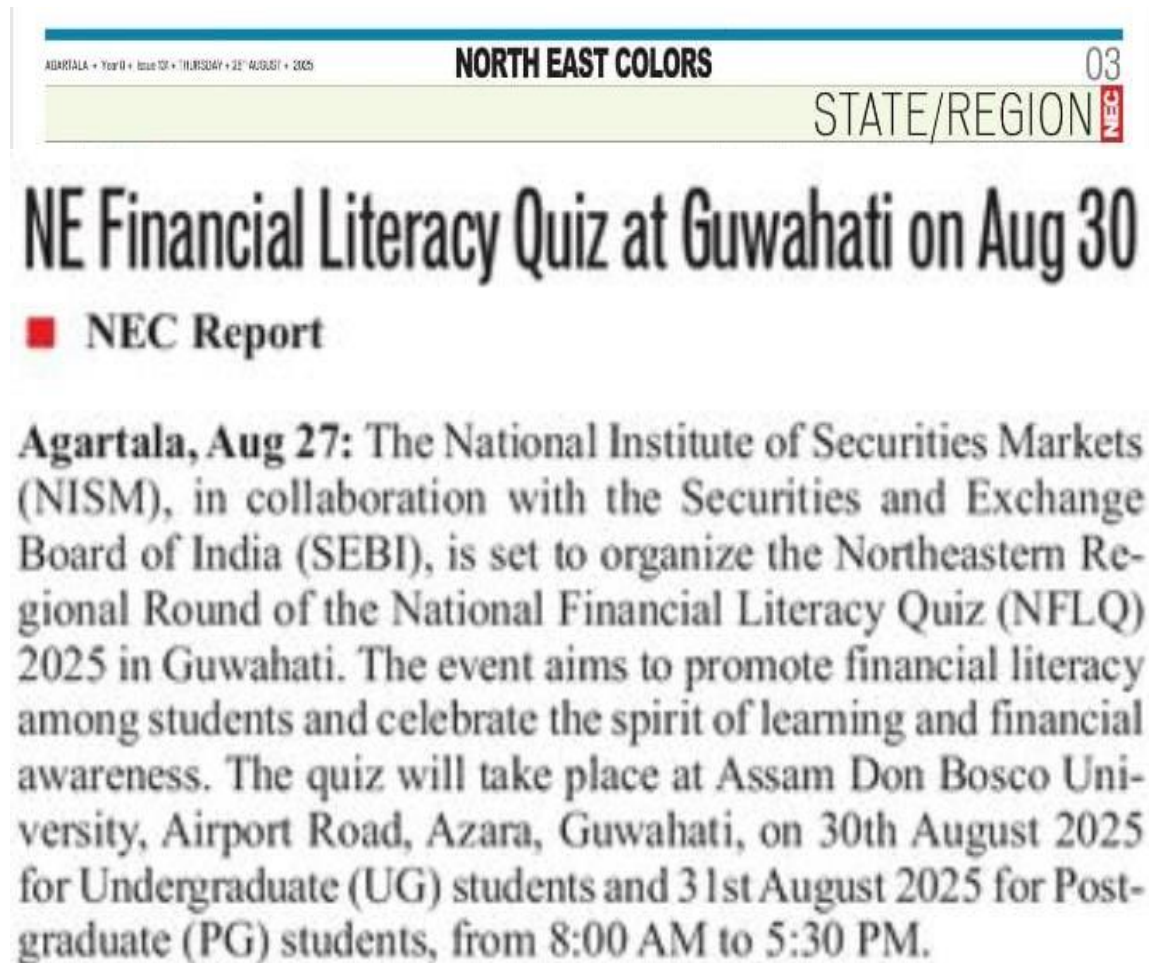
**Agartala, August 25:** The National Institute of Securities Markets (NISM), in collaboration with the Securities and Exchange Board of India (SEBI), is set to organize the Northeastern Regional Round of the National Financial Literacy Quiz (NFLQ) 2025 in Guwahati. The event aims to promote financial literacy among students and celebrate the spirit of learning and financial awareness.

The quiz will take place at Assam Don Bosco University, Airport Road, Azara, Guwahati, on 30th August 2025 for Undergraduate (UG) students and 31st August 2025 for Postgraduate (PG) students, from 8:00 AM to 5:30 PM. According to the latest confirmation data as of August 25, a total of 92 students from across the northeastern states have registered for the event. The breakdown includes 67 UG students and 25 PG students. Among the states, Assam leads the participation with 40 UG and 13 PG students, followed by Meghalaya with 12 participants (8 UG, 4 PG), and Tripura with 8 participants (6 UG, 2 PG). Other participating states include Arunachal Pradesh, Manipur, Mizoram, Nagaland, and Sikkim.

The event will serve as a platform for young minds to showcase their knowledge, critical thinking, and financial skills, fostering awareness and preparedness in financial matters among students across the region.

**Article Date: - August 25, 2025**

## NORH EAST COLORS



**Article Date: - August 27, 2025**

## NISM and SEBI Host National Financial Literacy Quiz 2025 – North-East Regional Round Held in Guwahati



Agartala, Sep 07, 2025, By Our Correspondent

Agartala, 6th Sep. The National Institute of Securities Markets (NISM), in collaboration with the Securities and Exchange Board of India (SEBI), has launched the National Financial Literacy Quiz (NFLQ) 2025 to strengthen financial literacy among students across India. More than 2,50,000 students participated in the initial online round, after which regional rounds are being conducted in six zones — Eastern, Southern, Northern, Central, Western, and North-East — to select the top-performing teams.

The North-East regional round was organized on August 30–31, 2025, at Assam Don Bosco University, Guwahati. Students from 55 undergraduate and 35 postgraduate institutions across Arunachal Pradesh, Assam, Mizoram, Manipur, Meghalaya, Nagaland, Sikkim, and Tripura took part. Similar regional rounds have already been held in Indore, Gurugram, Bengaluru, and Kolkata, while the Western regional round will take place in Ahmedabad on September 13–14, 2025. Winners from all regions will compete in the national final scheduled for November 8–9, 2025, at the NISM Campus, Patalganga, Maharashtra.

NFLQ 2025 aims to equip undergraduate and postgraduate students with knowledge of financial markets, investor rights, and the role of intermediaries, empowering them to make sound financial decisions.

In the North-East round, St. Anthony's College, Shillong won the first prize of ₹40,000 in the Undergraduate category, followed by Cotton University, Guwahati (₹30,000) and Pachhunga University College, Aizawl (₹20,000). In the Postgraduate category, Cotton University, Guwahati secured first prize (₹40,000), Indian Institute of Management, Shillong placed second (₹30,000), and Tezpur University came third (₹20,000).

Ten undergraduate colleges from the North-East have qualified for the national round, highlighting the region's growing participation in financial education and its importance in preparing students for the challenges of today's financial world

**Article Date: - September 7, 2025**



NORTH EAST COLORS

NE Regional Financial Literacy Quiz 2025

■ NEC Report

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## Tripura Times

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Tripura Times

Monday, September 08, 2025

# NISM, SEBI host Financial Literacy Quiz : NE Regional round held in Guwahati

### Times News

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